



Discover Why Brands Trust Agora to Power Their Real-Time Voice and Video Experiences

Build and scale your virtual classroom with what matters most to your teachers and students.

Agora's education solutions give you the building blocks to assemble a custom, branded virtual classroom at any scale, with a diverse set of engagement and collaboration tools that work reliably across the globe. Incorporate real-time voice, video, and messaging to improve your students' experience while driving differentiation and revenue.

[Read our customer success stories to learn more.](#)



Hallo powers an innovative social language learning experience with Agora's real-time video chat and engagement with global reach.



Overview

As a Korean immigrant to the US, Hallo CEO and Co-founder Joon Beh knows the challenges that come with learning a new language and the value of practicing consistently rather than simply reading a textbook. That's what inspired Joon's idea for Hallo, a free social app and live streaming platform for language learning.

"The best way to learn a new language is by actually speaking, practicing, and immersing yourself in the culture every single day. Our mission is to make language learning fun, convenient, and affordable all in real-time, online."

—Joon Beh, CEO and Co-Founder, Hallo

While working as a consultant, Joon realized that an "Uber for language learning" would solve many of the problems English-language learners face. He eventually quit his job and partnered with co-founder Benjamin Dent to start Hallo.

The app officially launched in May 2019 and Hallo has been growing at an explosive rate ever since with tens of millions of minutes of calls each month on the platform.

The Power of Real-Time Engagement

Traditionally, the world's 1.5 billion English-language learners spend most of their time in their textbooks and not speaking. However, the most effective way to learn a new language is by actually engaging with other people. Hallo is able to provide this much needed real-time engagement for language learners. At the click of a button, users can interact and have real-time conversations with native speakers via live video chat. Users can also pay to have private lessons with native speakers.

Hallo's community deepens the experience. With more than one million English learners from around the globe on the platform, both students and teachers can get connected and start talking with each other in real-time anywhere, anytime.

Connecting a Global Language-Loving Community

The Hallo team initially tried developing its own web-based audio and video solution. While it worked within the U.S., the results weren't as successful outside of the country. After realizing they needed a real-time engagement partner to ensure the same quality of experience (QoE) globally, the Hallo team chose Agora for its global scalability, ultra-low latency, and competitive pricing.

For Hallo, global reach is particularly important as its users live around the world, especially in countries like India, Indonesia, Pakistan, Vietnam, Brazil, and Egypt. Because the Hallo team wants to continue providing its main features free of charge, they also needed a real-time audio and video provider that offered a fair pricing model while meeting their needs for a high-quality video experience. Hallo was able to implement the new interactive video streaming solution quickly via Agora's Video API, with expert hands-on assistance from Agora's Customer Support team.

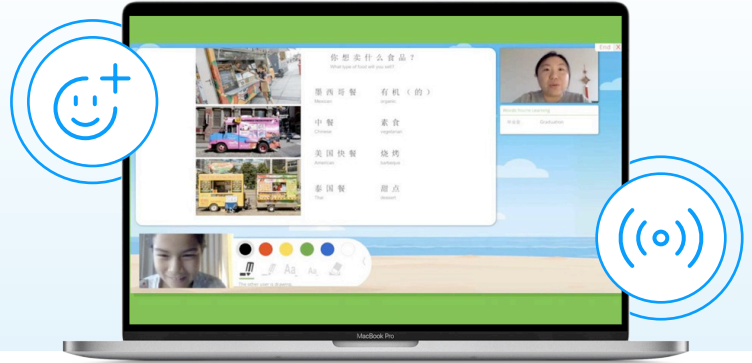
"Agora understands our situation as a startup. We chose Agora based on the following criteria: price, performance, implementation, scalability, and technology. We've been happy with the results, and we're excited for a continued long-term partnership."

—Joon Beh, CEO and Co-Founder, Hallo

[Read more about how Agora powers Hallo's innovative social language learning experience.](#)



PandaTree gives kids a fun, interactive way to learn language using Agora's Real-Time Engagement Platform.



Overview

PandaTree provides a fun and engaging way for kids to learn languages—currently offering Mandarin Chinese and Spanish. It's safe and convenient interactive learning that happens through conversations with expert tutors.

"Agora's platform helped PandaTree earn rave reviews from customers, with nearly 100% of families recommending PandaTree for language lessons."

— **Rich Matsuura**, Co-Founder and VP of Product, PandaTree

In one-on-one or small group sessions, students and tutors engage each other in real-time video while working with curriculum materials such as videos, text, and even 3D virtual field trips onscreen. A parent hub makes it easy to schedule sessions and track a student's progress; the kid hub lets students review what they've learned and play language-related games between sessions.

The Power of Real-Time Engagement

PandaTree wanted to provide more than simple video chatting and screen sharing because students learn better—and parents are happier—when the experience is fun and engaging.

Now, students and tutors can interact with each other in real time while they're working through the interactive curriculum.

Technology that Keeps Students Engaged

Agora's Video Calling keeps students and tutors conversing in real time as students work with still images, videos, and even interactive games. With Agora's Recording, PandaTree records every session and makes it available to parents for review. Agora Analytics helps PandaTree quickly identify, diagnose, and resolve any technical issues that arise during a session.

PandaTree's transition to the Agora platform provided a much more stable experience, which increased customer satisfaction and loyalty—and decreased customer support costs. Agora's worldwide presence ensured that they could deliver quality tutoring sessions anywhere on the globe. And when PandaTree tripled its business almost overnight as schools closed due to the pandemic, Agora's scalability meant they were able to keep up with the dramatic increase in demand.

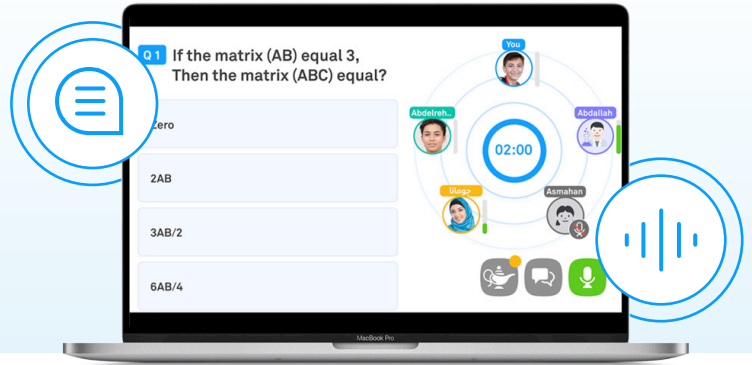
"We're really happy with the collaborative relationship we have with Agora. The stability of their platform and ease of integration helps us deliver an experience families love."

— **Kristina Klausen**, Founder and CEO, PandaTree

[Read more about how Agora provides kids a fun and interactive way to learn language.](#)



Noon provides a radically different collaborative learning environment—with real-time engagement powered by Agora.



Overview

Noon is on a mission to dramatically change the way people learn. Unlike other EdTech companies, Noon is focused on social learning and gamification. Founded in 2013 in Saudi Arabia as a test preparation website, the product has evolved into a comprehensive virtual learning platform with more than 6 million registered users.

“ We use Agora to power our platform’s core interactive learning experiences including classrooms, breakout sessions, interactive quizzes, etc. Since moving to Agora, our student net promoter score (NPS) score has jumped by 50%! Our users are pleased with the stability and reliability that Agora brings to the product.”

—Mohammed Aldhalaan, Co-Founder and CEO, Noon

Noon founders realized that the problem in remote education is not a lack of content, but rather a lack of motivation—and boredom. The company set out to address this by building an education platform that is social, engaging, and fun. The platform includes live classrooms, breakout rooms, live study groups and interactive quizzes.

The Power of Real-Time Engagement

To accomplish the goal of improving online learning through social interaction, Noon turned to real-time engagement (RTE) technology. Using live interactive voice and messaging, Noon has built an education platform where students are able to learn in a truly collaborative virtual environment. This collaborative engagement empowers a challenging, collaborative and fun environment where students learn together.

Noon’s use of real-time voice and messaging facilitates a more natural online classroom environment where the teacher and students are able to interact much as they would in the real world. Perhaps more importantly, students can interact with one another—inside and outside of the virtual classroom. Noon also uses gamification to increase engagement, allowing students to challenge their friends to online quizzes and competitions and see who ends up on the top of the leaderboard.

Infinitely Scalable Voice and Messaging

Noon’s aggressive growth plan requires a technology partner with a global footprint and the ability to scale with ease. Over the past eight months, Noon has expanded into four new markets with almost zero development effort on their side thanks to Agora’s global scalability. Noon is able to remain focused on growing their business while Agora ensures delivery of a quality voice and messaging experience across our global, infinitely scalable, software defined real-time network.

Noon originally launched with a different voice and messaging provider but ran into issues with both quality and support. The switch to Agora was driven by four factors: Reliability, stability, scalability, and support. Agora’s unique pricing structure also means that Noon only pays for the minutes they use. Agora’s technology empowers Noon to reliably connect students and educators around the world with ease.

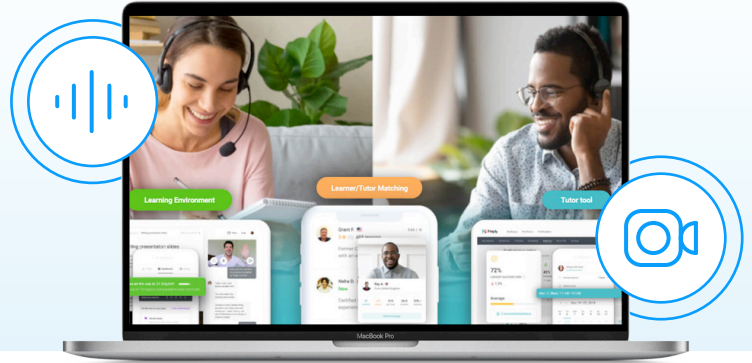
“ Since implementing Agora, we have added more than four million happy students in eight different countries. We have also launched four new markets. The reliability, stability, and scalability provided by Agora has been a major contributor to the growth and success of our business.”

—Mohammed Aldhalaan, Co-Founder and CEO, Noon

[Read more about how Agora provides Noon with a radically different collaborative learning environment.](#)



Preply's unique online language learning platform connects a global network of students and tutors using Agora's real-time video and audio chat.



Overview

Preply was founded in Kyiv, Ukraine as a tutor matching marketplace that uses machine learning to increase the efficiency of pairing students with language tutors around the world. After this early success, Preply decided to build a full online language learning platform, integrating tutor matching with a virtual classroom for live one-on-one lessons.

"We chose Agora because they offer the highest quality real-time audio and video in addition to the best customer support. Agora is essential to helping Preply improve our most important metric for online learning—lesson success rate."

—Illia Kazachkovskiy, Engineering Manager, Preply

Now with offices around the world, Preply has an unparalleled network of over 40,000 verified tutors teaching 50 languages to tens of thousands of students in over 185 countries. Preply is dedicated to providing the highest quality online learning experience with the goal of becoming the #1 marketplace for online language tutoring in the world.

The Power of Real-Time Engagement

Preply's innovative tutoring platform uses a proven language-learning methodology and focuses on real-time engagement between students and tutors. The platform allows students to choose the context for their language learning with options like learning English for business use. The real-time nature of Preply's lessons make them more effective than pre-recorded language curriculums.

[Read more about how Agora connected Preply with an inventive online language learning platform for a global network of students and tutors.](#)

The lesson experience is designed to facilitate interaction, featuring a split-screen with both tutor and student videos on one side and the lesson materials on the other. Preply also offers an audio-only mode which has helped retain customers who have challenging network connections. To make lessons even more interactive, Preply is working to implement a new virtual whiteboard feature that will allow students and tutors to draw in the same area.

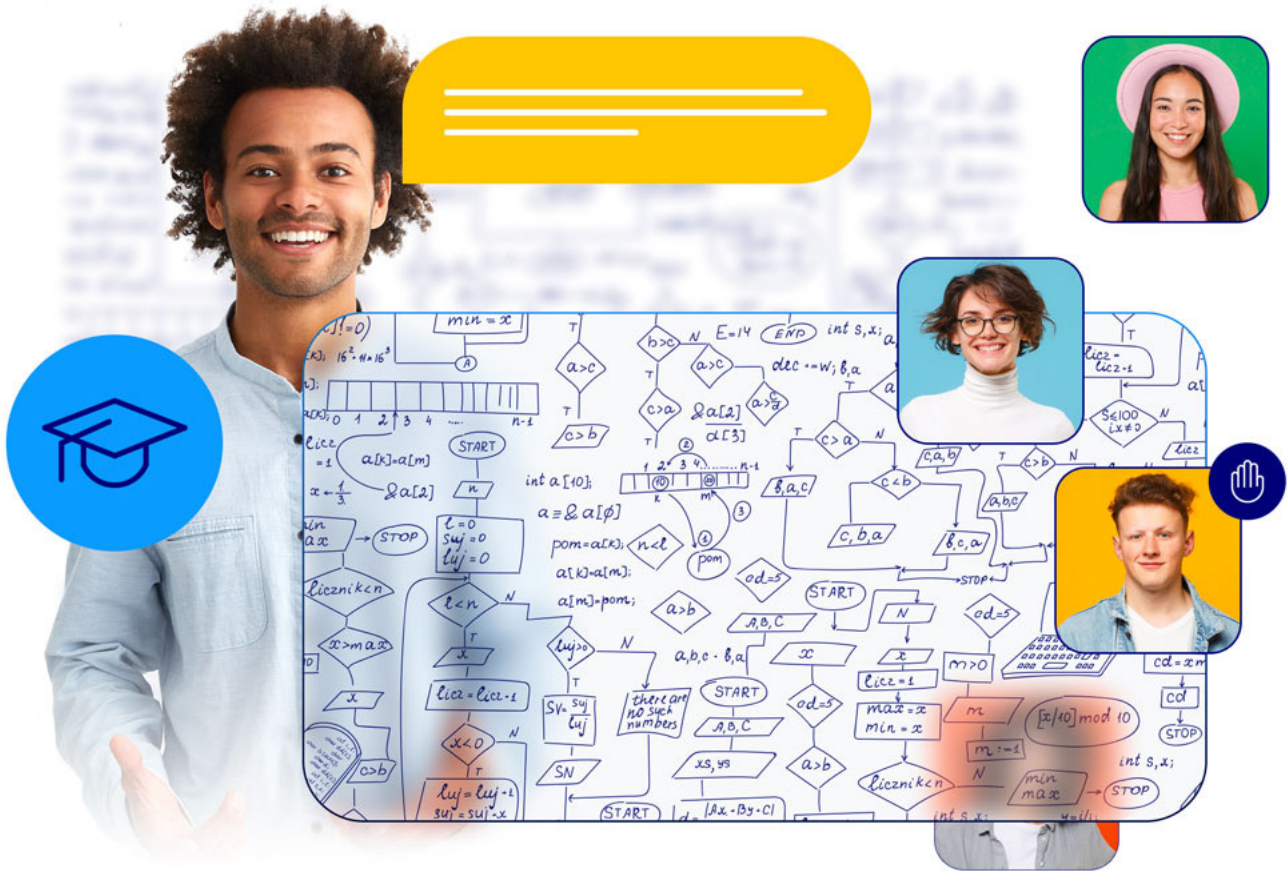
A Video and Voice Partnership with Proven Successes

Video and audio quality are extremely important to Preply's revenue, retention, and overall customer success. That means a lot of thought went into the decision to choose the right partner for real-time audio and video. After rigorously testing a number of solutions, Preply found that Agora's real-time engagement platform offered the highest quality audio and video experience for students and tutors.

After implementing Agora, Preply saw a huge improvement in the quality of video lessons—proven by customers' usage metrics. Additionally, with Agora's excellent customer support, Preply was able to improve the success rate of each lesson by up to 18%.

"Video and audio quality are extremely important to our revenue, retention, and overall customer success. Agora's best-in-class quality allows us to provide an amazing customer experience resulting in record-breaking growth."

—Illia Kazachkovskiy, Engineering Manager, Preply



Let's start working together.
Learn how Agora can power your real-time apps today.
[Talk to an expert](#)



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About Agora

Agora is a leading video, voice and live interactive streaming platform, helping developers deliver rich in-app experiences—including embedded Agora's mission is to make real-time engagement ubiquitous, allowing everyone to interact with anyone, in any application, anytime and anywhere. Agora's platform provides developers simple, flexible and powerful application programming interfaces, or APIs, to embed real-time video and voice engagement experiences into their applications.

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